

FAVOUR UKPABI

UI/UX Designer & WordPress Developer | Product Design · Elementor · Figma
Lagos, Nigeria (Remote) | favourukgigs@gmail.com | favourukportfolio.autocraft.site | linkedin.com/in/favouruk

PROFESSIONAL SUMMARY

UI/UX Designer and WordPress Developer with 5+ years of experience delivering end-to-end product design and full site builds for SaaS platforms, fintech applications, recruitment tools, and SMBs. Skilled in translating complex requirements into clean, user-centred interfaces using Figma, and building pixel-perfect, performant WordPress sites with Elementor. Experienced across the full design lifecycle from user research and wireframing through to high-fidelity prototypes and live site deployment. Open to full-time remote roles in product design, UI/UX, or WordPress development.

CAREER HIGHLIGHTS

- Delivered UI/UX design across 7 product case studies spanning SaaS, fintech, AI, recruitment, and healthcare — covering user flows, wireframes, and developer-ready prototypes in Figma.
 - Built and deployed two production WordPress sites on Oracle Cloud Infrastructure with Nginx, PHP-FPM, Cloudflare DNS/SSL, and 99.9% uptime.
 - Designed three distinct user flows (teacher, parent, student) for iBloom, an AI-powered K-12 learning platform, from discovery through to interactive Figma prototypes.
 - Resolved a Chrome-specific scroll-locking bug caused by a Royal Elementor popup conflict, traced to injected body classes — demonstrating advanced WordPress/CSS debugging capability.
 - Built a full custom Elementor homepage with sticky navbar, CSS-animated floating icon boxes, logo marquee, testimonial carousel, scroll reveal via IntersectionObserver, and gradient border buttons.
 - Achieved significant on-page SEO score improvement on a live WooCommerce site by resolving broken meta title, missing H1, and empty alt text and implementing RankMath and Cloudflare.
-

CORE SKILLS

UI/UX Design: Figma, wireframing, user flows, high-fidelity prototyping, component design, design systems, UX research, usability testing, information architecture, accessibility

WordPress Development: Elementor, WordPress theme customisation, custom CSS, PHP-FPM, Nginx, WooCommerce, WPForms, Royal Elementor, Heartbeat Control, plugin management

Site Performance & SEO: RankMath, W3 Total Cache, Cloudflare, on-page SEO, meta optimisation, alt text, schema markup, Core Web Vitals, page speed optimisation

Infrastructure & Deployment: Oracle Cloud Infrastructure (OCI), Ubuntu 22.04, Nginx, MySQL, SSL configuration, DNS management, server environment setup

Design-to-Development Handoff: Developer-ready Figma specs, responsive design, cross-browser testing, CSS debugging, layout QA, component documentation

PROFESSIONAL EXPERIENCE

Freelance UI/UX Designer & WordPress Developer | *Self-Employed* | Mar 2020 – Present | Remote

- Delivered end-to-end UI/UX design for 7 client products across SaaS, fintech, AI fashion, recruitment, and healthcare verticals — producing user research, wireframes, user flows, and developer-ready Figma prototypes.

- Designed three role-specific user flows for iBloom (AI K-12 learning platform) covering teacher lesson management, parent progress monitoring, and student learning journeys, from discovery through to interactive prototype.
- Designed LAXMII Fintech AI dashboard and AORA AI fashion platform interfaces, applying data-heavy layout patterns, micro-interaction design, and accessible colour systems.
- Built and deployed a full portfolio WordPress site on OCI (Ubuntu 22.04, Nginx, PHP-FPM, MySQL, Cloudflare), including a custom Elementor build: sticky navbar, CSS-animated icon boxes, logo marquee, testimonial carousel, and scroll reveal.
- Built and deployed a WooCommerce e-commerce site with dual cart-and-WhatsApp ordering, Paystack integration, custom quantity calculator, and full on-page SEO implementation.
- Diagnosed and resolved a critical Elementor 500 error on publish by identifying PHP memory limits, adjusting PHP-FPM configuration, and correcting file ownership — restoring full publishing functionality.
- Traced and fixed a Chrome-specific scroll-locking bug to a Royal Elementor popup injecting wpr-popup-open body classes; resolved by disabling the Disable Page Scroll setting.

UI/UX Designer | *We The Creative Software Agency (Freelance)* | Nov 2021 – Mar 2023 | Remote

- Led end-to-end UI/UX design for 5+ major product features, from wireframing in Figma to final prototypes, contributing to measurable improvement in user engagement metrics.
- Spearheaded a complete redesign of the user settings panel — conducting user research, creating high-fidelity mockups, and managing the design backlog — contributing to a 50% reduction in related support tickets.
- Collaborated with a cross-functional team of 3 developers and 1 QA analyst, translating design specs into production-ready implementations with minimal revision cycles.

Product Designer (Freelance) | *Bles Software Development* | Oct 2023 – Nov 2024 | Remote

- Delivered UI/UX design for multiple SaaS product features including Grambutler (AI social media analytics) and Tabbio (recruitment platform) — producing wireframes, user flows, and interactive Figma prototypes.
- Designed Invyision dental note-taking app interface with a focus on clinical workflow efficiency and minimal cognitive load for practitioners.
- Produced developer-ready component specs and maintained design consistency across product workstreams, supporting smooth design-to-development handoff.

EDUCATION

Diploma, Computer Science

Federal Polytechnic Nekede | 2014 – 2016

CERTIFICATIONS

- UI/UX Design Certificate – Udemy
- UI/UX Design Certificate – Entry Level Academy
- Google UX Design Certificate – Coursera
- WordPress Development – Project-Based
- DevOps Engineer Certification – Udemy
- DevOps & Cloud Certification – Digital Witch

Availability: Open to full-time remote roles and freelance engagements in UI/UX design and WordPress development.